



WASHINGTON YOUTH ACADEMY FOUNDATION

1207 Carver Street West • Bremerton WA 98312

1-877-554-8885

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Foundation Procedure #18

WYA FOUNDATION AMBASSADOR PROGRAM

PURPOSE:

The WYA Foundation provides financial support to Academy graduates for college, trade school, vocational training, job training and support as well as other support. The WYA Foundation Ambassador Program enlists financial assistance recipients and other Foundation supporters to help spread the word about the Foundation and become potential fundraisers.

HOW IT WORKS:

A designated board member will contact financial assistance recipients or other supporters to determine the desire to become an Ambassador. Anyone choosing to become an Ambassador will be provided an agreement (Attachment 1) to begin the process. Once the agreement is signed or acknowledged by e-mail the following items will be provided:

1. Twenty business cards with the Foundation 800 number and their name.
2. A supply of donation envelopes
3. A Foundation one-pager describing the Academy and Foundation support as a leave behind

AMBASSADOR DUTIES:

A WYA Foundation Ambassador will have the following expectations:

- Contact at least 25 people annually
- Tell their story about the Academy experience
- Tell their story how the Foundation has helped
- Ask for donations or refer to the website
- Notify the designated board member about contacts or supply needs

Foundation Board Members

Michael McBreen
Board Chair

Tammy Neese
Vice Chair

Curt Pintler
Secretary

Morgan Barney
Treasurer

Joe Huden
Chair Emeritus

Greg Allen
Member

Heather Kean
Member

Jim Peterson
Member

Larry Pierce
Member

John Tuohy
Member

Amy Steinhilber
Ex-Officio

Honorary Board Members

Governor
Christine Gregoire

Congressman
Norm Dicks

Major General
Timothy J.
Lowenberg

WHAT IS IN IT FOR THE AMBASSADOR?

- A connection to the Foundation support network
- For every \$500 raised, may choose a \$50 Amazon gift card
- Regular communication with the Foundation

WHAT IS IN IT FOR THE FOUNDATION?

- Extra Foundation supporters
- Potential new fundraisers
- Potential committee or board members
- Broader reach for the Foundation

Attachments

1. Ambassador Agreement
2. Foundation One-Pager
3. Potential Donor Checklist
4. Ambassador Monthly Report

Washington Youth Academy Foundation Ambassador Program
Participant Agreement

I agree to be a Washington Youth Academy Foundation Ambassador. I further agree to the following guidelines:

- I will contact my Foundation representative with any questions or supply needs by email at ambassadors@wyafoundation.org.
- I will not misrepresent the Washington Youth Academy or the Washington Youth Academy Foundation in any way.
- I will not promise any goods, services or monetary support to any person.
- I will tell my story about my Academy experience and how the Foundation has helped.
- I will contact at least twenty-five (25) people per year to tell my story.
- I may ask for donations to the Foundation and use the Foundation one-pager as a guide for donors. I will provide a donation envelope or refer the donor to the Foundation website (www.wyafoundation.org). I will report to my Foundation representative the name of any potential donors. If I raise \$500 for the Foundation, I may choose to receive a \$50 Amazon gift card.
- I will submit a monthly report either in writing or e-mail (ambassadors@wyafoundation.org) to my Foundation representative.
- Upon signing this agreement or acknowledging by e-mail I will receive:
 - Twenty (20) Foundation Ambassador business cards.
 - Twenty-five (25) donation envelopes
 - A certificate designating me a WYA Foundation Ambassador

This agreement is effective for one year from date of acknowledgment and may be extended by agreement between the Ambassador and Foundation. The agreement may be terminated at any time. You will be notified upon acceptance by the Foundation.

Ambassador Signature

Foundation Representative Signature

Date



WASHINGTON YOUTH ACADEMY FOUNDATION

EIN 26-277166

Washington Youth Academy Success

The Washington Youth Academy (WYA) is a voluntary residential and non-residential state-run program for 16-18-year-old at-risk youth who have dropped out, or are at risk of dropping out, of high school. As part of the National Guard's Youth ChalleNge program the WYA provides a highly disciplined, safe, and professional learning environment that empowers at-risk youth to improve their educational level, employment potential, and become responsible, productive citizens. Academically, the WYA is impressively successful—on average the 22-week residential program improves TABE scores (Test of Adult Basic Education) an average of 2.1 grade levels and students earn an average 7.8 high school credits. Other qualitative improvements include positive self-esteem, responsible and respectful adult behavior, improved learning skills, confidence in their ability to succeed, and development of a comprehensive Action Plan. The 12-month post-residential phase includes an adult mentoring relationship to keep WYA graduates “on track.” All this...and the program is free to Washington residents.

About the Washington Youth Academy Foundation

The WYAF is a Non-Profit 501(c)(3) corporation chartered in the State of Washington in 2008, EIN # 26-2771686. The purpose of our Foundation is simple and focused—to support the students and programs of the Washington Youth Academy. Additional funding, to enhance academic and personal development programs and extra-curricular activities, must come from private donations through the WYAF. You can learn more about our Foundation and/or donate at www.wyafoundation.org/donate.

Key Foundation Support

- Employment & Education Financial Assistance—summer school, college, vocational training, trade school, employment aid (clothing, tools, or certifications) and job skills training
- Scientific Equipment—robotics, microscopes, physics and chemistry
- Computer Equipment—computers, student laptops, tablets, printers, and software
- Vocational-Technical Equipment—cameras, video equipment, and digital editing software
- Physical Fitness and Sports Equipment—weights, running track and exercise stations
- Clothing—safety shoes, job interview clothing and vocational training clothing
- Community Projects—yard tools, construction tools, gloves, protective clothing
- Recognition—academic, fitness, mentoring, volunteering and teaching achievement
- Events—sponsoring fun runs, ropes course, field trips and family day.
- Program Support—the library, Kahn Academy, confidence course and health

How Your Contribution Helps

Your tax-deductible donation can take many forms. Monetary funding is always a priority as it can serve many purposes and you can donate securely through our website. However, in-kind and item donations are always welcome. If you have items you would like to donate, please contact us via any method listed below and we'll tell you how to make the donation.

chair@wyafoundation.org or 1-877-554-8885

Attachment 3
Potential Donor Checklist

A Washington Youth Academy Foundation Ambassador is asked to contact at least 25 people per year to explain the benefits of the Washington Youth Academy and the Foundation support to the Academy and Academy graduates. This checklist provides guidance to help identify potential donors to the Foundation. There is a one-pager description of the Academy and Foundation to leave with a potential donor.

- Individuals: The best individual donors are those who understand the value of the Academy and how the Foundation supports Cadet goals
- Organizations: The best organizational donors are those with a philanthropic mission like Rotary, Lions Clubs, Soroptimists, Gates Foundation or others with similar objectives
- Companies and corporations: Many companies have supporting charities as part of their culture. Explaining the Academy, how it helped you and how the Foundation supports Cadet goals may result in a donation
- Grants: Many corporations, Tribal entities and other Foundations provide grants to organizations like ours. Although they normally require a grant application, contacting them can help pave the way for a grant award
- Governments: Many City and County governments provide funding in support of programs making a difference in the community
- Religious Entities: Many churches provide funding in support of programs making a difference in the community

Attachment 4

Ambassador Monthly Report

I am submitting my monthly Ambassador report either in writing or via e-mail (ambassadors@wyafoundation.org) to my Washington Youth Academy Foundation representative.

Report of the month of _____

Ambassador Name: _____

Number of contacts made: _____

Do any contacts require additional information or contact from the Foundation? Yes No

If yes, provide the name and contact information below (name, e-mail, phone number or other contact information):

I need the following supplies: _____

I have the following recommendations to improve the Ambassador program:

Any additional comments or questions? _____
